WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 850278

Schedule Dates	10/23/12-11/02/12
Advertiser	Priorities USA Action (36239)
Agency/T-Code	Mundy Katowitz Media (6585)/127439326
Product	Political - US President (1174)
Brand	Democrat (Pro) (176850)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	PLACEMENT,MEDIA
Phone/Fax	(202) 675-6936 /
CPE	321/340/1566
Account Types	National/Political PAC - Agency
Billing Type	Weekly/Irregular
Comments	PRIOR USA ACT 10/23

Date Entered	08/22/12
Last Modified	10/31/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06288526
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,915.50
Net Total	$27,854.50
Sales Tax	

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	27	$29,200.00
Nov. 2012	7	$3,570.00
Grand Total:	34	$32,770.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12P- 12:57P (ET)						1			1	$460.00	$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:29P- 5:58P (ET)						1			1	$1,500.00	$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7A- 9A (ET)						1			1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7:28P- 7:57P (ET)						1			1	$1,800.00	$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/22/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12:58P- 2P (ET)		1							1	$600.00	$600.00	Norfolk (WVEC) (WVEC)	CHEW-ABC<	8/22/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:30A- 4:59A (ET)		1							1	$150.00	$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 7A (ET)		1							1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
15.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	12:35A- 1:30A (ET)							1		1	$40.00	$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
16.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5:58A- 8A (ET)							1		1	$380.00	$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- 7:57P (ET)							1			$1,200.00		Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/22/12
18.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	8A- 9A (ET)							1		1	$600.00	$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
19.1	Normal Line / SPOT	10/28/12-10/28/12	5	:30	9:58A- 11A (ET)								1		$320.00		Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	10/26/12
21.1	Normal Line / SPOT	10/28/12-10/28/12	5	:30	5:58A- 8A (ET)								1	1	$320.00	$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	10/19/12
22.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 9A (ET)								1	1	$580.00	$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

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27.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6P- 6:30P (ET)					1				1	$1,800.00	$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	8/22/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10A- 10:58A (ET)			1						1	$500.00	$500.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	8/22/12
37.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	12:58P- 2P (ET)				1					1	$600.00	$600.00	Norfolk (WVEC) (WVEC)	CHEW-ABC<	8/22/12
42.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	6:58P- 7:28P (ET)				1					1	$1,800.00	$1,800.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12
44.0	Normal Line / SPOT	10/26/12-10/26/12	4	1:00	3:58P- 4:58P (ET)						1			1	$1,250.00	$1,250.00	Norfolk (WVEC) (WVEC)	DR. OZ<	10/22/12
45.0	Normal Line / SPOT	10/25/12-10/25/12	5	1:00	11P- 11:35P (ET)					1				1	$2,000.00	$2,000.00	Norfolk (WVEC) (WVEC)	DR. OZ<	10/22/12
46.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	12:05A- 1:05A (ET)					1				1	$400.00	$400.00	Norfolk (WVEC) (WVEC)		10/22/12
47.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	12P- 12:57P (ET)					1				1	$920.00	$920.00	Norfolk (WVEC) (WVEC)		10/22/12
48.0	Normal Line / SPOT	10/25/12-10/25/12	4	1:00	5A- 5:58A (ET)					1				1	$1,100.00	$1,100.00	Norfolk (WVEC) (WVEC)		10/22/12
49.0	Normal Line / SPOT	10/23/12-10/23/12	4	1:00	5A- 5:58A (ET)			1						1	$1,100.00	$1,100.00	Norfolk (WVEC) (WVEC)		10/22/12
50.0	Normal Line / SPOT	10/23/12-10/23/12	4	1:00	9A- 10A (ET)			1						1	$1,000.00	$1,000.00	Norfolk (WVEC) (WVEC)		10/22/12
51.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	11:35P- 12:02A (ET)				1					1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)		10/22/12
52.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	10:58A- 12P (ET)				1					1	$1,550.00	$1,550.00	Norfolk (WVEC) (WVEC)		10/22/12
53.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	12:05A- 1:05A (ET)				1					1	$200.00	$200.00	Norfolk (WVEC) (WVEC)		10/22/12

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54.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	4:30A- 4:59A (ET)				1					1	$300.00	$300.00	Norfolk (WVEC) (WVEC)		10/22/12
55.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	5:58A- 7A (ET)				1					1	$2,600.00	$2,600.00	Norfolk (WVEC) (WVEC)		10/22/12
56.0	Normal Line / SPOT	10/24/12-10/24/12	4	1:00	7A- 9A (ET)				1					1	$2,600.00	$2,600.00	Norfolk (WVEC) (WVEC)		10/22/12
57.0	Normal Line / SPOT	10/25/12-10/26/12	4	:30	3P- 3:58P (ET)	1				X	X			1	$1,200.00	$1,200.00	Norfolk (WVEC) (WVEC)	mg for Wheel/Jeop from #850275	10/23/12
58.0	M/G For 17.0.1 / SPOT	11/01/12-11/02/12	5	:30	5:58A- 7A (ET)	3				X	X			3	$500.00	$1,500.00	Norfolk (WVEC) (WVEC)	MG for weather coverage	10/31/12
59.0	Normal Line / SPOT	11/01/12-11/02/12	6	:30	4:30A- 5A (ET)	1				X	X			1	$20.00	$20.00	Norfolk (WVEC) (WVEC)	MG for weather coverage	10/31/12

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